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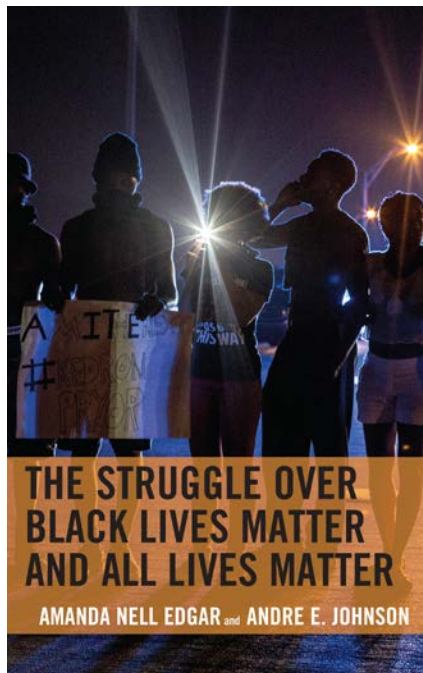
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THE STRUGGLE OVER BLACK LIVES MATTER AND ALL LIVES MATTER



AMANDA NELL EDGAR AND ANDRE E. JOHNSON



“This book is a new and vital work that joins the research in audience analysis with research in the rhetoric of social movements in some important and exciting ways. The interviews with movement participants, rather than movement leaders, provide real insight into how and why individuals become interested in social movements.” –*Toniesha L. Taylor, Prairie View A&M University*

“A relevant and timely work that effectively explores deeply pressing issues in contemporary society. This text is an excellent accompaniment to courses in communication studies, African American rhetoric, media, and critical race studies.” –*Kesha Morant Williams, Pennsylvania State University*

ABOUT THIS BOOK

This book examines the complex relationship between Black Lives Matter and All Lives Matter as it unfolds on social media and in offline interpersonal relationships. In so doing, it demonstrates the ongoing influence of history within the contemporary fight for social justice.

ABOUT THE AUTHORS

Amanda Nell Edgar is assistant professor of communication at the University of Memphis.

Andre E. Johnson is assistant professor of communication at the University of Memphis.

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